

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE 301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: SIERRA CLUB

Address: 85 SECOND STREET, 2ND FLOOR
SAN FRANCISCO CA
94105-

Phone: (415) 977-5500

Fax: (415) 977-5791

FEIN #: 94-1153307

Campaign ID: 114-1390-1

Type of Solicitation: TELEMARKETING

File Date: 9/28/2007

Percentage of Funds - Charitable Organization: 33.00%

Percentage of Funds - Professional Solicitor: 67.00%

Revenues		Expenses	
Telemarketing	\$47,750	Salaries	\$28,957.00
Direct Mail	\$0.00	Other Expenses	\$2,921.00
Door-to-Door	\$0.00	Total Expenses	\$31,878.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$15,872.00
Other Revenue	\$0.00		
Total Revenue	\$47,750.00	Deficit/Excess:	\$0.00

Posted On: Tuesday, October 09, 2007